

# Alessandro Veneri

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## EDUCATION

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- 2022– **PhD in Economics**, European University Institute  
Supervisors: Özlem Bedre-Defolie, Giacomo Calzolari
- 2019–2021 **MRes in Economics**, Université catholique de Louvain  
Supervisor: François Maniquet
- 2016–2019 **BA in Philosophy**, Università Ca' Foscari Venezia  
Visiting stay: University of Pennsylvania, College of Arts and Sciences

## EMPLOYMENT

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- 2024 **Research Assistant** for Özlem Bedre-Defolie  
Project: Startup Acquisitions, Direction of Innovation and Increasing Dominance
- 2021–2022 **Research Fellow** at LIDAM/CORE, Université catholique de Louvain  
Advisor: Jean Hindriks

## FELLOWSHIPS

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- 2025 **Research Associate**, FIG Fellowship  
Project: Differentiable Progress On Cooperative AI. Lead: Lewis Hammond.

## WORK IN PROGRESS

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### **Competition in Digital Advertising with Asymmetric Consumer Information**

With Rodolfo Alberto Salonia (EUI)

This paper examines how supply-side information asymmetries affect demand-side competition in digital advertising markets with vertical integration. Our model features two demand-side platforms competing in first-price auctions, where one platform observes user preferences through vertical integration. We show that even minimal information asymmetries significantly advantage the integrated platform. Information asymmetry reduces consumer welfare by leading to less relevant advertisements being shown to downstream users compared to the information-sharing benchmark.

### **Reputation Building with Demand Externalities**

This paper examines reputation dynamics in marketplaces with demand externalities. I develop a model where sellers' quality investments influence the platform's future consumer base, creating

externalities that myopic sellers don't internalize. The platform faces a trade-off between immediate gains from copycatting and maintaining a reputation for intellectual property protection. I show that stronger initial reputation and a larger consumer base extend reputation maintenance, while reputation effects are non-monotone in demand externalities.

## TALKS

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- 2025      XXXIX Jornadas de Economía Industrial, Universidad de Cantabria\*  
36th Stony Brook International Conference on Game Theory, SUNY at Stony Brook  
Lisbon Meetings on Game Theory and Applications, ISEG  
Microeconomics WG, EUI  
Oligo Conference (poster session), University of Cambridge  
A workshop on the role of auctions in the allocation of resources, University of Bath
- 2024      Microeconomics WG, EUI
- 2022      PhD Aperçu, UCLouvain  
Work in Progress Workshop, SAS Pensions project, UCLouvain
- 2019      Internal seminar, Ca' Foscari University of Venice

## Notable Conference Attendance

- 2024      Association of Competition Economics Conference, Bocconi University  
The Sixth Economics of Platforms (ECOP) Workshop, LUISS  
AI, Algorithms, and Markets Workshop, LUISS
- 2022      Francqui Workshop, Foundation Francqui

## TEACHING

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### European University Institute

- 2023–2025    **Teaching Assistant** – Microeconomics II, Graduate level
- 2023–2024    **Mentor** – Microeconomics, Graduate core sequence

## GRANTS & SCHOLARSHIPS

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- 2022      European University Institute Doctoral Grant, funded by Fédération Wallonie-Bruxelles (FRS-FNRS) (98.400€)
- 2022      Aspirant ASP (FRS-FNRS) – declined

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\*Planned

- 2021 Research Fellowship at Université Catholique de Louvain, granted by the Belgian French-speaking Community, convention ARC on “Sustainable, adequate and safe pensions: financial architecture, social justice and governance” (28.497€)
- 2020 Double Degree scholarship, granted by Università degli Studi di Milano (4.200€)
- 2018 OVERSEAS scholarship for studying abroad (USA), granted by Università Ca’ Foscari Venezia (1.000€)

## ACADEMIC SERVICE

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- Jan–Apr 2025 Facilitator, Strategic Working Group on Research Agenda (EUI).
- 2023–2024 Organizer, internal microeconomics working group (EUI).

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Last updated: July 23, 2025